

Case Study



Hirmer Unternehmensgruppe

HIRMER group is the largest specialist men's fashion house in the world and offers a huge choice of internationally renowned brands and labels. Company head quarters are in the heart of Munich. There are around 30 branches throughout Germany and Austria.

Ferdinand Hirmer, member of the executive board:

"At the beginning of May 2010 we formulated an exceedingly ambitious plan. Conventional telecommunications systems at all our sites were to be gradually and completely exchanged in parallel for more powerful, new communication systems."

Hirmer was supported by ROTH teleconcept in many project areas including the following:

- Review of existing telecommunications infrastructure and IT infrastructure
- Creation of a catalogue of requirements for the new telecommunications infrastructure
- Migration concept for the introduction of voice over IP in the existing data network
- Cross-site features for all work stations
- Platform for new services such as unified communication solutions
- Central administration from one site
- Selection procedure for deliveries and service for all sites
- Commercial support during contract design
- Project management for the startup of the first systems in October 2010

Ferdinand Hirmer:

"This project was implemented smoothly and extremely quickly thanks to Mr. Roth's expert support. Only six months passed between us establishing contact in May and startup at our central site in October of this year; surely a record. The complete first stage of the project was carried out within this brief period including review of the existing system, invitation to tender and installation. I was completely satisfied with Mr. Roth's technical know-how and outstanding consulting services."